

# Parks for the Next Generation

## Youth ECO BIZ CHALLENGE

An exciting opportunity for young Exumians to imagine the future of tourism on Exuma, realize the economic benefits of national parks and create a winning business plan.

### Contest Guidelines

1. The competition is open to Exumians ages 16-30. A copy of a government ID must accompany the application to verify age.
2. All registrants will enter as individual competitors.
3. Contestants must be active in all three rounds to be eligible for the prize.
4. Submitted work must be original, any plagiarized submissions will automatically be disqualified.
5. No late work will be accepted and will result in an automatic disqualification.
6. **Round 1: All contestants will complete an entry form by October 19th, 2018 at 5:00pm.** The proposed business must offer a service or product that features this year's eco asset, to the Moriah Harbor Cay National Park. Results of Round 1 will be announced on October 26th, 2018. Contestants will be notified via preferred contact (email or phone). The entry form can be submitted to the Exuma Foundation in a sealed envelope, or via email to [elizabethharborpartnership@gmail.com](mailto:elizabethharborpartnership@gmail.com).
7. **Round 2: All approved contestants must attend the one-day Eco Biz Bootcamp Workshop on November 3rd, 2018 at 9 AM** The workshop will be held at the Exuma Foundation campus. All contestants are to be on-time. Contestants will need to bring a pen and a notebook. Details of the organization of a business, the creation of a business plan, and a case study of an eco-business will be given at the workshop. After participating in the workshop, contestants will have approximately 3 weeks to complete a basic business plan following the guidelines given in the workshop. **The business plan will be submitted electronically to [elizabethharborpartnership@gmail.com](mailto:elizabethharborpartnership@gmail.com) and hard copy to The Exuma Foundation at a date given in the workshop.**
8. **Round 3. First, second and third place winners of the ECO BIZ CHALLENGE will be announced by late November.** First, second and third place winners will receive a combination of consulting services, cash, and an opportunity to pitch you business plan to an interested investor. All contestants will receive feedback on their business plans by late November.

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## Youth ECO BIZ CHALLENGE

### Entry Information

Please read the information below carefully before filling out the form.

This competition is a challenge to young entrepreneurs to realize the economic benefit of having a national park here in Exuma, as well as to encourage the development of environmentally friendly and community friendly businesses on the island. The Moriah Harbour Cay National Park is a new national park in Exuma stretching from George Town to Forbes Hill. You can see the boundaries of the park and more information about what kinds of natural resources are found in this park on the following websites: [www.elizabethharbourpartnership.org](http://www.elizabethharbourpartnership.org) and [www.bnt.bs](http://www.bnt.bs). Please visit both websites to familiarize yourself with information about the Park and the Eco Biz Challenge.

What is an ECO BIZ?!

An Eco-Biz is a business that considers not only profit, but also its affect on the environment and the community that it operates in. The impact of a business can be found in day-to-day operations, such as recycling or use of environmentally friendly cleaning products, and in how it relates to its community such as its efforts to give back or support environmentally friendly initiatives. An Eco Biz strives to have a positive influence on both community and the environment in any way that it can.

What is an ECO ASSET?

For the purpose of this contest, we have selected an Eco Asset, or one place found in Exuma that represents the natural beauty and ecological richness of our environment. The Moriah Harbour Cay National Park protects some of the most beautiful areas adjacent to George Town, Rolle Town, The Ferry, and Forbes Hill. For this reason, we consider the Park to be an Eco Asset that an Eco Biz should support and promote as valuable to the community.

To enter the competition, you must complete the form below and return this form to the Exuma Foundation Resource Center during business hours (9-4, M-F) in a sealed envelope, or email the form to [elizabethharbourpartnership@gmail.com](mailto:elizabethharbourpartnership@gmail.com)

**ENTRY FORM BELOW**

## Youth ECO BIZ CHALLENGE ENTRY FORM

Completed entry forms can be submitted at the Exuma Foundation front office or by email to [elizabethharbourpartnership@gmail.com](mailto:elizabethharbourpartnership@gmail.com). For questions please call 336-2790.

1. Contact Info: Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

2. Name of your business (can be changed later)

\_\_\_\_\_

3. Briefly describe your business idea: What is your product or service?

\_\_\_\_\_  
\_\_\_\_\_

Your target market: Who will be your customers?

\_\_\_\_\_  
\_\_\_\_\_

Marketing: How do you propose to attract your customers?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

4. How does your idea benefit the environment and/or the community?

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5. How can your idea help to raise awareness about the importance of national parks in Exuma, specifically the Moriah Harbour Cay National Park?

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6. What inspired you to enter the Eco Biz Challenge?!

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I pledge that I have followed the guidelines provided for me for the Eco Biz Challenge.

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Print Name

Signature

Date